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Workgroup  
hosts a  
**Free Webinar**  
with  
**Todd Ward**  
January 29th, 2018

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**Title:** Acceptance and Commitment Therapy and Organizational Behavior Management for the ABA Practitioner

**Abstract:** Organizational Behavior Management (OBM) is the application of behavior analysis toward the improvement of performance in business settings. Acceptance and Commitment Therapy (ACT) is a behavior analytic approach to behavior change based primarily on the language processes of verbally sophisticated adults. ABA practitioners utilize OBM every day in their work supervising front line staff and providing performance feedback. The nature of ABA work, as a relatively stressful workplace with high staff turnover, is perfectly suited for ACT. Essential ACT processes related to values-clarification, goal-setting, mindfulness, and perspective taking, can transform the functions of aversive work settings into ways of being that achieve valued life directions. This session will provide you with simple strategies to use in your work to help create a more committed staff that will ultimately improve the quality of services, reduce turnover, and save money for your agency.

**Todd A. Ward, PhD, BCBA-D** is the President and Founder of bSci21Media, LLC, which owns the top behavior analytic media outlet in the world bSci21.org. bSci21Media aims to disseminate behavior analysis to the world and to support ABA

companies around the globe through the Behavioral Science in the 21st Century blog and its subsidiary services, bSciEntrepreneurial, bSciWebDesign, bSciWriting, bSciStudios and the ABA Outside the Box CEU series. He is also the Founder of Divergent Startups, which helps the public find their freedom through entrepreneurship.

Dr. Ward received his PhD in behavior analysis from the University of Nevada, Reno under Dr. Ramona Houmanfar. He has served as a Guest Associate Editor of the Journal of Organizational Behavior Management, and as an Editorial Board member of Behavior and Social Issues. Dr. Ward has also provided ABA services to children and adults with various developmental disabilities in day centers, in-home, residential, and school settings, and previously served as Faculty Director of Behavior Analysis Online at the University of North Texas. Dr. Ward is passionate about disseminating behavior analysis to the world and growing the field through entrepreneurship. You can reach Todd at [todd.ward@bsci21.org](mailto:todd.ward@bsci21.org)

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